

Gainesville Juniors Volleyball Club North Central Florida's Premier Volleyball Club 3606 SW 34<sup>th</sup> Street Gainesville, FL 32608

Dear Business Owner,

Let me take this opportunity to introduce you to **Gainesville Juniors Volleyball Club**. Established in 1996, the mission was to create a volleyball club that promotes excellent skill development, leadership and competitive teams at an affordable cost. Gainesville Juniors serves upwards of 300 six to 18 year old athletes in our community each year. These athletes have learned new skills, formed lasting relationships and brought home a remarkable number of championships, both regionally and nationally. In 2022 we qualified a record six teams to compete in USAV Nationals and our 11 Black team won an AAU National Championship and in 2023 we qualified five teams to compete in USAV Nationals and our 15 Black team won an AAU National Championship. These are exciting times for our club and our athletes.

Gainesville Juniors is a 501-3C not-for-profit organization under the AAU Sports umbrella. Our primary revenue source is registration fees paid by player families. In order to stay true to our mission of keeping the club affordable, we are offering the opportunity to local businesses to become sponsors.

We offer two types of sponsorships: **General Club Sponsorships** and **Individual Player Sponsorships**. General Club Sponsorships assist in covering club overhead expenses, equipment, and player scholarships. Individual Player Sponsorships designate 50% of your donation to an individual player's fees and the other 50% to general club expenses. In return, you will have the opportunity promote your business, while receiving the tax credit of donating to a not-for-profit organization.

Although we would gratefully accept donations at any time, please note that for the 2024 season, we will be accepting sponsorships until **November 1, 2023**. Sponsors are guaranteed to receive all the benefits listed on the next page and have the player's portion applied to their fees only if the donation is received by November 1. This deadline will ensure that the player's fees are credited on-time, allow us to have promotional materials made before the season begins in January, and assist us in distributing tax credit letters in a timely manner.

Please take a moment to review and select the sponsorship package that best fits your business and budget. Please do not hesitate to contact us with any questions at <a href="mailto:gainesvillejuniorsvball@gmail.com">gainesvillejuniorsvball@gmail.com</a>. Thank you for your consideration.

Respectfully yours,

Stephanie Wyatt and Joe Deluca Co- Directors, Gainesville Juniors



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# 2024 Gainesville Juniors Sponsorship Packages

Gainesville Juniors sponsors are businesses, organizations, or individuals that sponsor athletes in the club. In return for their support, sponsors will have access to over 200 families and potential patrons as well as the following benefits:

### \_\_\_\_ CORPORATE SPONSOR (Minimum \$5,000)

Your business can be shown as "Title" or "Major" club sponsor for Gainesville Juniors Volleyball. Please contact us for details regarding this level. You will receive all the sponsor benefits listed below, plus your logo on all of our 2024 practice t-shirts.

### \_\_\_\_ PLATINUM SPONSOR (Minimum \$2500)

You will be able to participate in our Sponsor of the Month promotion with an opportunity to access all our athletes and families by providing coupons, menus, offers, brochures, etc. Your company logo will be displayed on the club website with a link to your website. You will receive a banner in our facility.

# \_\_\_\_ GOLD SPONSOR (Minimum \$1000)

Your company logo will be displayed on the club website with a link to your website. You will receive a banner in our facility.

# \_\_\_SILVER SPONSOR (Minimum \$500)

Your company logo will be displayed on the club website.

\*Please fill out the form below and send your completed form with a check made payable to **Gainesville Juniors** to: Gainesville Juniors c/o Stephanie Wyatt 10910 NW 9<sup>th</sup> Place, Gainesville, FL 32606.

Circle the appropriate sponsorship below.



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CORPORATE SPONSOR \$5,000+ PLATINUM SPONSOR \$2500+ GOLD SPONSOR \$1000+ SILVER SPONSOR \$500+ Individual Sponsor (any amount) **Player Sponsorship** 

**General Club Sponsorship** 

Sponsorship Amount:
Sponsored Player Name (if applicable):
Sponsored Player Team Name (if applicable):
Business Name:
Sponsor Contact Name and Phone:
Sponsor Email:
Business URL for Website Link:
Address: